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LESS NEWSPOEMS



Vice-President Rockefeller giving the new American salute

BY TULI KUPFERBERG

By the same author:
NEWSPOEMS, Underground Press Syndicate (UPS), 1971

Some of these poems have disappeared in: *In These Times*, *Open Road*, *The Revolting Theater*, *Soho News*, *Takeover*, *Village Voice*, etc(especially)c.



VANITY PRESS
160 Sixth Ave.
NY NY 10013
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These poems performed (together with songs, slides, skits & various other *mishagas*) by Tuli Kupferberg & Lannes Kenfield as The Revolting Theater: Radical Vaudeville. For booking info, contact TK at 160 Sixth Ave., NY NY 10013, (212)925-3823; or LK at 381 E. 10 St., NY NY 10009, (212)533-1725.

Subscriptions to all future Vanity Press publications may be taken out in the amounts of \$5, \$10, or in any increments of \$5 to infinity.

STAR PROBE
Consumers Complaint Column
with Don Goudy

NO REWARD FOR CONVICT'S CAPTURE

I turned in a convict who had escaped from the hospital at Penetanguishene and I was told there was a reward. The only thing we got from police was a thank you. My wife and I are out of work and could use the money.

Name Withheld

Metro Police are grateful for our reader's information, which helped them locate the convict who eventually gave himself up, but there was no reward on his head. The detective in charge of the case has tried five times to reach our reader and explain the situation.

Toronto Star, Aug. 1, 1973

And . . . but wait

And here's late news; just in:

Dear Name Withheld:

**There's been a real ballsup and we're sorry
that your reward has been withheld. But if
you'll proceed to the hospital you can pick
up your reward now: a pound of flesh and an
imperial gallon each of fresh blood!**

**As for your employment problem: did you know
that the death penalty may be reinstated in
several more of the United States?**

Do you know rope ties?

Remember: There's always work for willing hands.

Invitation To A Hanging

*Tuesday, April 7th, 1981
9:30 a.m.*

*State Supreme Court House
100 Centre Street: Manhattan*

*ABBIE HOFFMAN
will be sentenced to prison for a term of
0—5 years*

*The Defense Committee
urges eye-witnesses and concerned persons
to attend.*

Most TV actors want to be seen as often and as much as possible. Not David McCallum. He jumped at the starring role in a new series, "The Invisible Man" . . .

It's not great theatre. But McCallum, best known as super-spy Ilya Kuryakin in the long-lived "The Man From U.N.C.L.E." series, seems to enjoy his new job: "It's a lot of fun to make, and extremely remunerative."

But he won't let his 4-year-old son, Peter, watch the show.

McCallum feels TV depicts "a code of ethics and morality that disturbs human values.

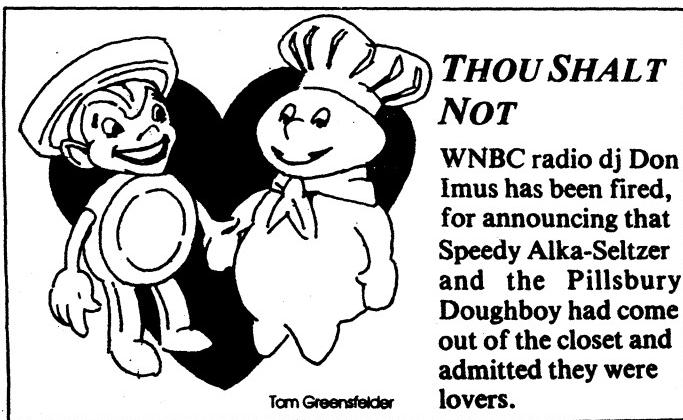
"In fact, when Peter first asked me what my job was, I told him 'Your daddy works in garbage television to make a living.' "

Toronto Star, July 8, 1975

**The invisible man
To his visible son:
"The vomit I eat
Is all for you
The garbage I spew
Pays for your stew
Don't do as I say
Nor say as I do"**

**The visible son
To invisible pa:
"You hitched your breeches
To a star
Now I see you from afar . . .
How I wonder what you are?
Down upon the tube so low
Like doggy urine in fresh snow"**

**All was silent for a second
Then the next commercial beckoned:
"The truth that's told with ill intent
Beats all lies man can invent"
This announcement was brought to you by God
(See Better Business Bureau in case of fraud)"**



'BLOODIEST' PAMPLONA LEAVES 1 DEAD, 20 HURT

Pamplona, Spain, July 9 (UPI)—Eight fighting bulls charged into the crowd in the street at Spain's most famous fiesta, killing one man and injuring at least 20, including several young Americans.

The incident occurred during the "running of the bulls" in the week-long festival of San Fermin. In this traditional display of machismo, hundreds of aficionados "allow themselves to be chased through the streets for a morning's pleasure," as Ernest Hemingway described it in his novel *The Sun Also Rises*....

More than 50 persons have been killed since the festival began in 1591....

The last previous victim was a youth who was fatally gored last year. Officials said the running of the bulls will continue tomorrow morning.

New York Daily News, July 10, 1975

Bull picked

Bull reared

Bull pricked

Bull feared

Bull run

Bull hated

Bull fun

Bull baited

Bull slashed

Bull hit

Bull kill

Bull shit

ПРАВДА



I have heard it stated that hunting is a business for the idle; but those who really understand are aware that hundreds of secrets for the government of kingdoms are hidden in this art.

Славится высоким качеством каракуль, обработанный умелыми мастерами Чарджоуского каракульевого завода. Сто двадцать тысяч высокосортных шкурок, выделанных на этом предприятии, представлены на открывшемся в Ленинграде сорокадвухлетней международном пушном фуражоне.

На снимке: в одном из цехов Чарджоуского каракульевого завода.

Фото В. Вороника.

PICASSO SELF-PORTRAIT IS SOLD FOR \$572,670

Headline, New York Times, Dec. 3, 1975

Five seven two-six seven zero
This is the worth of an artistic hero?
Wouldn't it be more to believe in
If it was made a million even

How much (ho!) is a man's true worth?
A bagful of bones, a shovel full of earth?
A fraction, an auction, a pig in a poke?
An ikon, an ingot, a guilt framed joke?

What has art to do with money?
The same a beekeeper has with honey
One man paints, others deal
Together they make the art world real

Poems are dismayed by fools like me
But only God now paints for free



-david oved, sun

KEITH and Kate with reconstructed art.

By DAVID OVED
Staff Writer

GUELPH — A couple of avant-garde artists have billed the city \$700 over a case of mistaken identity — their art works were mistaken for junk, hauled to the dump and bulldozed under about 30 feet of trash and soil.

Keith McHattie, 28, Kate Wiwcharuk, 25, and several other area artists set up the "Hijack Art Show" last month, as an alternative to a civic multicultural celebration downtown which featured a beer tent, McHattie told the *Sun* yesterday.

"The idea was to hijack people from their Dionysian activities at the center of town. And then to make them look at things in new ways," said McHattie, who admitted glumly, "People didn't relate to it very well."

The Hijackers got

Like most colonizing forces, the CIA treated native lives as cheap. Speaking before the Senate intelligence committee, Thomas Kermessines, head of special operations, said he would resign from the CIA if he knew of any assassinations it carried out. He obviously didn't consider the large-scale terrorist assassinations in the CIA's Phoenix program (numbering at least 20,500 according to its chief William Colby, who was later rewarded with the directorship of the entire CIA) to be assassinations. The Church committee deferred to this point of view when it issued the report on assassinations, whose whole emphasis was on plans to kill foreign leaders. Other kinds of ambush, terrorism, and "liquidation" do not seem to count.

*Garry Wills
New York Review of Books, Jan. 22, 1976*

Who else died the day that Kennedy died?
A dumb Italian carpenter who tripped off the side
A stinking brown child, age of seven,
Who dehydrated straight to hell: Bengali heaven

Nameless numberless
They did not make the news
Here's a tip of the hat to them
Or a dagger, if you choose

STAIRWAYS TO THE GRAVE

Structure	Year Completed/ Opened	Lives Lost during Construction
1. Hoosac Tunnel, Massachusetts	1876	195
2. St. Gotthard Tunnel, Switzerland	1882	310
3. Brooklyn Bridge, New York	1883	20
4. Firth of Forth Bridge, Scotland	1890	57
5. Simplon Tunnel I, Switzerland-Italy	1906	39
6. Hudson Tube, New York-New Jersey	1908	20+
7. Madeira-Mamore Railway, western Brazil	1912	6,000+
8. Panama Canal	1914	25,000+
Most deaths were caused by yellow fever, malaria, and cholera.		
9. Gauley Bridge Water Tunnel, West Virginia	1931	476
10. Empire State Building, New York	1931	14
11. Golden Gate Bridge, California	1937	10
12. Mont Blanc Tunnel (rail), France-Italy	1962	17
13. Phutosholing-to-Thimbu road, Bhutan through the Himalayas	1963	182
14. Mont Blanc Tunnel (road), France-Italy	1965	23
15. Subway in Osaka, Japan	1970	73+
Lives lost were due to a gas explosion on April 9.		
16. Karakoram Highway from Thakot, Pakistan, to Sinkiang Province, China	1978	400+
17. Monongahela Power Co. water-cooling tower, Willow Island, W.Va.	1978	51
The 170-ft. scaffolding collapsed on April 27.		

HOUSE APPROVES FUNDS FOR PRODUCTION OF \$21 BILLION B-1 BOMBER

Washington, April 8—The debate produced a breakdown of the traditional alliance of lobbying groups that combine to fight for cuts in military spending. Some 37 public interest and religious groups had formed a lobbying coalition to stop the B-1 bomber program.

The Pentagon critics, however, found some of their usual allies in labor lobbying against them. Lobbying for the B-1 program outside the House chamber was Richard Warden, legislative director of the United Auto Workers, the labor union representing workers in the Rockwell International plant that is to build the bomber. . . .

New York Times, April 9, 1976

**The hand that signed the contract felled the country
Dip your crust of bread in poor man's blood
It does not smell . . . What? Silver money?
No: a distant peasant's small & burning head.**

**Charity begins in homeland's bosom
Keep the dunner from the well-screened door
Let canceled welfare's righteous indignation
Strike terror in the undeserving poor.**

DECORATOR BAYONETS
No finer decorator item
can be had for the money!
Large stock of bayonets, some
4-edged, some blade type.
Lowest price in history.

6 for \$3.00
Ala. res. add sales tax. fob Selma, Ala.

WALTER H. CRAIG
413 Lauderdale, Selma, Ala.

No Special Selection—Just 6 for \$3

LONG LUNCH HOURS BY U.S. EMPLOYEES MAY COST A BILLION

Washington, April 18 (AP)—Congress's General Accounting Office says that long lunches for Federal employees may be costing as much as \$1.2 billion a year in lost production time.

Federal workers get half an hour for lunch but most agencies report they take 45 minutes to an hour, the Congressional investigative agency said in a report released today. . . .

New York Times, April 19, 1976

**Eat, eat—I would not stop you
Even if I had the power:
Think of the extra damage you'd do
In that added half an hour!**

This card enclosed

through clerical error.

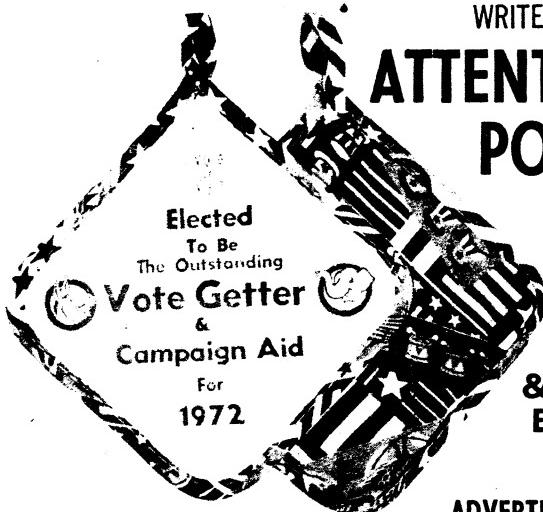
Please pardon.

... As a beginning, we wish to offer a modest proposal. It springs from the fact that we have a line of daily communication with 50 million readers in close to 1,000 newspapers, a line of communication that can be used to combat the individual citizen's despairing belief that no one in government is listening. We have established a National Suggestion Box which will receive your ideas for the solution of national problems and the righting of governmental wrongs. Millions of Americans have good ideas and valuable perspectives, which are sorely needed to revitalize the nation. . . .

As a typical example, we have previously received suggestions that federal agencies should have to be renewed every four years. Those that become obsolete or unproductive should automatically die. This would require the federal agencies to justify their reestablishment. It would offer a real incentive for citizens' groups to monitor the bureaucracy and bring pressure to bear on Congress at the optimal time. The idea has now been put into legislative form by Sen. Edmund Muskie (D-Maine). . . .

Jack Anderson, NY Daily News, April 28, 1976

A good idea!
For President I vote: No.



WRITE FOR SAMPLE OF THIS

ATTENTION GETTING POT HOLDER

WITH
PATRIOTIC DESIGN

IN
**RED, WHITE,
& BLUE**
**& YELLOW PATTERN
BACKS & BORDERS**

CALL YOUR FAVORITE
ADVERTISING SPECIALTY DISTRIBUTOR

ADVERTISERS' NET PRICES

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No. 9797 - VQ 6 (6"x6")	.225	.189	.167	.151	.138	.125	.115	.107	.099
No. 9797 - VQ 7 (7"x7")	.244	.219	.189	.17	.154	.142	.132	.122	.113

WOLF MANUFACTURING CO. 5855 CENTINELA AVE. LOS ANGELES CA. 90045

7 WRITERS' WORDS BARRED BY CONGRESSIONAL RECORD

Washington, May 10—The Congressional Record, citing a rule against publishing obscenities, refused today to publish excerpts from the works of Kurt Vonnegut, Jr., Bernard Malamud, Langston Hughes and four other books banned last March by the Board of the Island Trees School District on Long Island. . . .

Representative Wayne L. Hays, Democrat of Ohio and chairman of the joint committee, said that the decision had actually been made by the committee staff in conformity with "an ancient rule."

"This rule's been around for long before I came here," Mr. Hays continued. "The general purpose of the rule is to keep The Congressional Record from becoming a pornographic document. You preserve the dignity of the Congress if you don't put all the four-letter words in it."

New York Times, May 11, 1976

**The dignity of Congress
The propriety of shucks
The righteousness of demagogues
The pompousness of shmucks.**

**Thieving hacks
Motherjumping flacks
Rich mens' murder tools
Time serving Party fools.**

*Four letter words, four letter words!
Such censorshit is for the birds
But since we'd conform with ancient ways:
I'd leave out "Hays." I'd leave out "Hays."*

Elizabeth Ray, a 33-year-old blonde from the hills of North Carolina, told the world that she held a \$14,000 no-show job the past two years while serving as Hays' mistress. Miss Ray added, "I can't type, I can't file, I can't even answer the phone."

THE SOHO WEEKLY NEWS
Thursday, July 15, 1976

. . . In 1973 and 1974 Mr. Moon organized a media campaign of support for the beleaguered President Richard M. Nixon, spending \$72,000 in the effort, according to church statements. Full page advertisements were placed in American newspapers, telling Americans that God had chosen Mr. Nixon to be President, and that therefore only God had the authority to dismiss him. . .

New York Times, May 25, 1976

**First you make him
Then you break him
God, make up your mind!**

**First you love him
Then you shove him
God, make up your mind!**

**First hard on him
Then pardon him
God, make up your mind!**

**First you June him
Then you Moon him
For Christ's sake, God
*Get your shit together, Man!***



PHILIP MORRIS WILL STAY IN NEW YORK

After more than a year of intensive studies of possible moves elsewhere, Philip Morris Inc., the nation's second largest maker of cigarettes, announced yesterday that it would not only keep its world headquarters in New York City, but would even expand its operations here. . . .

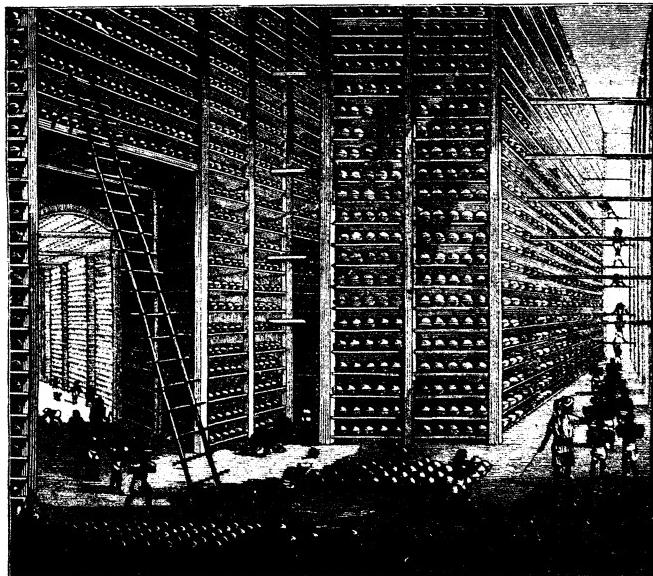
Half the headquarters staff is involved in marketing programs. . . .

New York Times, August 26, 1976

SOME SUGGESTIONS FOR NEW AD SLOGANS

- 1. It's Tarboro Country**
 - 2. Call for Doctor Morris!**
 - 3. In my throat I feel a lump . . .
But I'd walk a mile for a hump**
 - 4. Look for the cancer on the back**
 - 5. If you're looking for a treatment, not a treat . . .**
 - 6. Not a cough in a carload (a coffin)**
 - 7. Smoke, smoke—if you didn't smoke, someone else would only smoke
in your place**

THE STACKING ROOM IN THE GOVERNMENT OPIUM FACTORY AT PATNA.



**THERE IS ENOUGH OPIUM ON THE SHELVES SHEWN IN THIS PHOTOGRAPH TO PUT TO DEATH
EVERY MAN, WOMAN, AND CHILD IN GREAT BRITAIN.**

Santiago (Reuter)—The Chilean Soccer Association today suspended goalkeeper Roberto Vengas for four months for taking off his shorts and making obscene gestures after a goal was scored against him during a weekend match here.

Toronto Star, September 1, 1976

**Hey, sport!
Is that the retort
A gentleman makes
He takes off his short?**

**Shame on you
You jibaro lump
The least you could do
Would be shit on the ump!**

Do unto the other guy...first

by Hubert Vogelsinger

Psychological warfare.

A soccer game is a series of duels...completely individual confrontations between opposing players. The team that wins the most duels has the best chance of winning the game.

Your first confrontation is very important, because it will often give you the edge for the rest of the game.

If you take the fullback easily the first time you face each other, the next time around the fullback is thinking, "Is he going to do it to me again?"

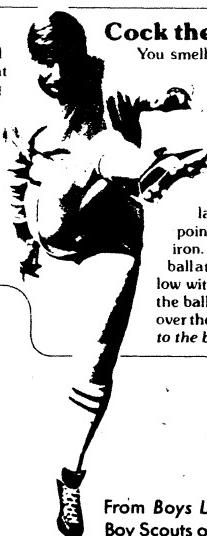
It's psychological warfare.

If you can get the other guy worried about what you're going to do to him, he's not thinking about what he's going to do to you.

Cock the gun.

You smell a goal, provided you can deliver the ball with maximum firepower. But how to get that power? You must cock your leg like a gun.

Swing the leg back so that your foot almost touches your rear end. Plant the other foot beside the ball. Then snap your leg down explosively and drive your laces through the ball with your toes pointed down and your instep as firm as iron. Make sure your knee is over the ball at impact and that you follow through low with your foot. That way you can fire the ball on a low trajectory so it won't sail over the crossbar. Above all, *glue your eyes to the ball; block out everything else.*



From Boys Life, official magazine of the Boy Scouts of America

\$100,000 TELEPHONE FRAUD LAID TO INMATES OF MANHATTAN PRISON

The New York Telephone Company charged yesterday that prisoners of the Manhattan Correctional Center had made more than \$100,000 in fraudulent long-distance calls from the Federal detention facility since it opened in August 1975. . . .

As a result, the company has threatened to remove the telephones, but has been blocked by a prisoner lawsuit against the Government, charging that the removal of the phones would violate the prisoners' constitutional rights to communicate with lawyers and relatives. . . .

New York Times, September 23, 1976

CITY PAYING FOR PHONES NOT IN USE

The New York Telephone Co. has overbilled the city by about \$500,000 a year for lines that are no longer in use. . . .

In one case, agency investigators found that the Human Resources Administration was paying about \$100 a month for 11 telephone lines at 2095 Pitkin Av. in Brooklyn. The HRA building on the site was torn down two years ago after a fire and became a parking lot. . . .

New York Post, September 22, 1976

**Ma belle Ma Bell
Deep in Hell
A number is reserved
For those who pulled the wires
Who taped the sound that served
Who held it up to ransom
Who wire-tapped the bird
And tossed through broken transoms
Demands that were absurd.**

**Free speech is for the richest
Free pain is for the poor
The number you have reached
Will drop you to the floor.

God's number is not listed
(It costs him more, you bet)
Let your fingers do the twisting
(It's cheaper after death).**



Among the many telephone products and services described in our new phone catalog is the new Mickey Mouse® phone, shown here coming off the production line at Western Electric's Indianapolis works, with Mickey himself calling Minnie back at Disneyland.

VICTORIAN ERA ALIVE AND WELL IN OLD RHODESIA

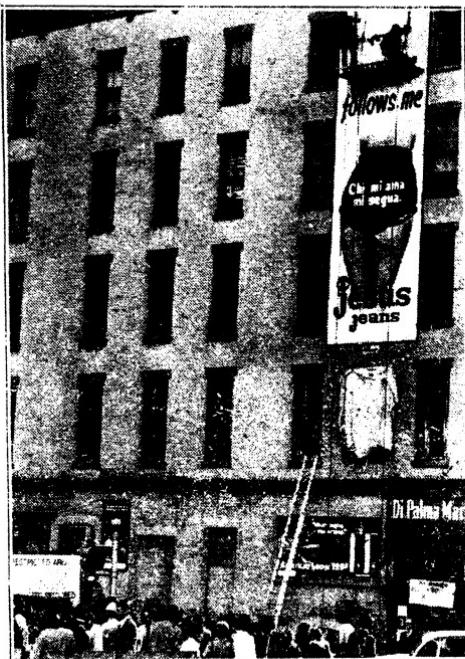
Salisbury, Rhodesia, Oct. 16—“The board is not prudish,” said Allan Wright, Rhodesia’s chief censor. “Nothing shocks the Board of Censors. The Board of Censors are extremely unshockable. We do a lot of laughing at the Board of Censors.” . . .

“T-shirts and ladies’ panties become publications if something is printed on them,” Mr. Wright explained. But he added that he was less strict on panties because they become public only when it was too late to worry about moral standards. . . .

New York Times, October 17, 1976

**It's never too late to worry
It's never too late to fret
Suppose you get a “cold sore”
It might have been someone you “et.”**

**If only you could get into their brains
(Forget their “Frederick’s” jeans)
You could give them a psychic enema
And carminate their beans!**



News photo by Anthony Casale

Group of people watch two men toil at removing controversial Jesus Jeans sign from side of building yesterday at 51st St. and Third Ave. The billboard signs, in English and Italian, have been denounced by the Vatican and the Catholic Archdiocese of New York, and have been debated in the British Parliament. Bloomingdale's has canceled its spring order of garments.

[The Italian slogan on the jeans reads:
“Who loves me, follows me.”]

SIX PSYCHIATRISTS NABBED IN FRAUD

\$131,000 Ripoff in Medicaid

... /Chief among those indicted was Dr. A. S., 66, of 60 Sutton Place South. Dr. S. is noted for her work in detecting signs of approaching delinquency. She has earned worldwide recognition in the field, and in 1965 was awarded the National Society for the Prevention of Juvenile Delinquency's Meritorious Achievement Award.

New York Post, April 5, 1978

Criteria for Detecting Signs of Approaching Adult Delinquency

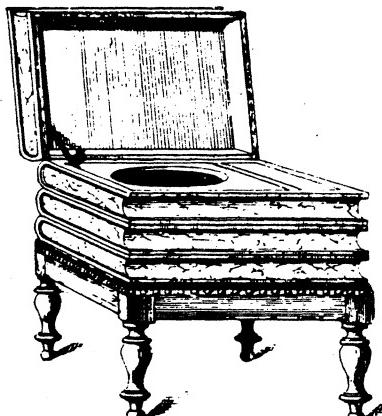
- 1. Holds M.D.**
- 2. Diplomate of American Board of Psychiatry & Neurology**
- 3. Accepts Medicaid patients**
- 4. Incorporated in nonprofit foundation**
- 5. Enjoys clothes, travel, summer homes, and rare gems**
- 6. Supporter of free enterprise system**

**Mr. G, a businessman,
invested \$3,393 in coffee.
9 months later,
he sold for \$17,693.24.
Some coffee break!**



WORLD'S SHORTEST BOOKS: Best Seller List

- 1. *The Electric Kool-Aid Cyanide Test* by Rev. Jim Jones**
- 2. *Italian War Heroes* (a pacifist paean)**
- 3. *Wit and Wisdom of Gerald Ford***
- 4. *Sex Life of Pope Paul Vth* by Pope Paul VIth•**
- 5. *American Business Ethics***
- 6. *Bible Humor***
- 7. *Why I Won the Nobel Prize* by Henry Kissinger**
- 8. *After the Nuclear War* by U.S. Dept. of Civil Defense**
- 9. *Preventing Unnecessary Operations* by the AMA**
- 10. *The Pleasures of Old Age* by Buddy Holly**



Lake Placid, N.Y.—The complex for the 1980 Winter Olympics, much of it in the steelwork-frame stage, looks like a college campus. In fact, the buildings now rising on a cleared site in Ray Brook, a village five miles west of here, will be used after the Olympics—but not for a college.

They will become a prison. . . .

New York Times, May 15, 1978

**The prison of the body
(A place for losers)
Use it up; make it do
(Niggers can't be choosers).**

**The Greeks used iron knuckles
The Romans beat their slaves to death
Here shoots Leni Riefenstahl!
I can hardly catch my breath!**



Associated Press

NOT SO JOLLY: Policemen in Charleston, W. Va., frisk one of three members of the Hare Krishna sect who were arrested while soliciting funds in Santa Claus suits. The three were charged with panhandling.

**TELEVISION BOB FERGUSON SHOWS YOU
MAGIC WORDS TO COMMAND MIRACLES
OF WEALTH, LOVE, AND HEALTH—IN
MINUTES!**

*Here Is Staggering Proof.
Based On Actual Reported Miracles,
That What Has Worked For Thousands
Will Absolutely Work For You!*

*Headlines of full-page ad in
Midnight Globe, November 28, 1978*

Now of course Bob won't tell you the words in the ad. He wants you to buy his book. Now I was quite curious, so I bought the book and here, for the first time on a public stage, are the ten most valuable phrases . . . what the hell. . . .

- 1. Stick 'em up!**
- 2. I'm from the IRS.**
- 3. If you show this letter to the police you will not see your daughter alive again.**
- 4. Pork Belly Futures bought from us now will gain you an amazing 7500% in 2 years!**
- 5. If you don't pay by the 14th Mrs. Cohen, I'm afraid I'll have to throw your furniture in the street.**
- 6. Oh yeah! I'll let go your tits if you squeeze my balls.**
- 7. (A letter): Unless I receive payment by the 12th I'll have to discontinue treatment of your paralysis. Signed Dr. Darekill.**
- 8. Where's the tithe, Mr. Rafferty? Now you don't want to burn in hell eternally do ye?**
- 9. If you don't shut that fuckin TV—I'll throw it out the window.**
- 10. Buy this book or I'll burn your dog.**



... The absolutism of that one-man rule manifested itself in ways big and small. In 1972 when President Nixon visited Teheran after his Moscow summit, White House staff members were presented to His Majesty at the state dinner; when the Shah asked if I was enjoying my overnight stay, I expressed my dismay at not having the time to go shopping. He nodded, turned to his grand vizier or whatever, and said, "Have the shops stay open all night." And so they did; at every hotel accommodating the traveling party and press corps, the groggy shopkeepers pushing their wares at 3 a.m. were testimony to the Shah's absolute graciousness. . . .

William Safire

New York Times, Jan. 4, 1979

What shall I buy in Iran?

Caviar or a camel or a runner?

What shall I buy in Iran?

A noose or a prod or a gunner?

How shall I thank mine host?

His Graciousness: pheasant and plover!

How 'bout a New York Times toast?

My cup (of oil) runneth over.



Associated Press

Iranians using American flag to take garbage from U.S. Embassy in Teheran

1) She [Cher] has already for instance had plastic surgery on her breasts three times. "My breasts got really big after each of my children . . . so I had the extra skin taken out after each pregnancy and then once again."

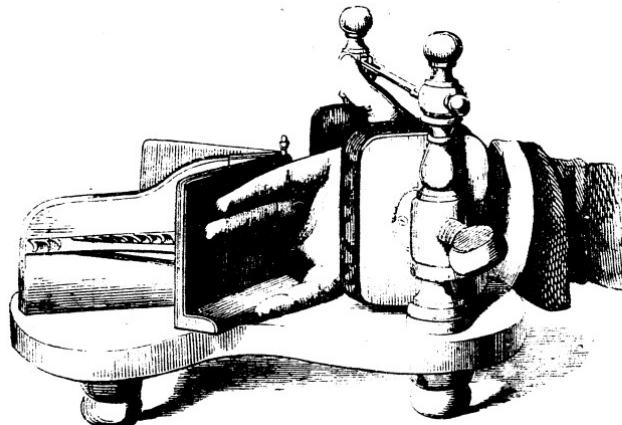
Toronto Star, July 23, 1979

2) "I always thought Cher's tits were too small."

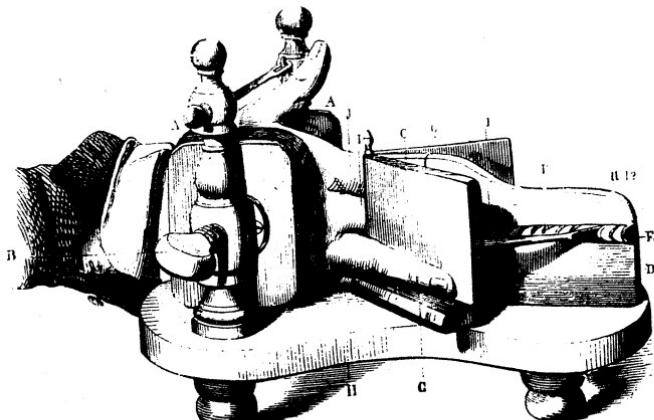
Woman fan

**Tighten yr tits, scrunch up yr balls
Whatever you've got—if it leaps (or falls)
It's no good; you're a piece of shit
You're the horse: "Fashion" 's the bit.**

**The universal war of all against all
John Wayne's in the saddle (Now he rode Cancer tall!)
Too old, too young, too now, too never
Competition: here's tit, cock, cunt, heart, America:
Sever!**



Die Hand in dem Chiroplast: Innere Seite.



Die Hand in dem Chiroplast: Äußere Seite.

MOST OF FARES QUOTED BY AIRLINES \$28 TO \$165 HIGH IN SURVEY

Air Canada and CPAir were called six times each this week and asked for the cheapest possible fare to travel to various points across the country. Air Canada clerks quoted fares of \$216, \$244, and \$265 for the same trip from Toronto to Quebec City to Halifax and back to Toronto.

CP clerks quoted prices of \$250, \$288, \$298, \$338 and \$463 for the same trip from Toronto to Calgary to Vancouver and back to Toronto...

Dennis Fletcher, sales planning manager for CP Air, said yesterday, "Our concern is how many people pay too little. A lot of people do pay too much, but from our point of view it balances out."

Toronto Globe & Mail, Aug. 4, 1979

**Whether you pay too little
Or whether you pay too lot
It matters little in the end—
We take whatever you've got.**

**Whether you get the stick
Or whether you get the shaft
It makes no difference at all to us
If you call it: "stupid" or "graft."**

**Whether you barf or crash
Whether you die or a friend
Never mind (from our point of view)
It balances out in the end.**

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89 ways to squeeze out a business associate.

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How unwanted or unproductive associates are maneuvered into relinquishing interest in closely held corporations and partnerships.

\$50.00

FESTIVAL SINGERS FILES BANKRUPTCY

The 24-year-old Festival Singers of Canada, a 36-voice ensemble that gained international fame under its former director, Elmer Iseler, has filed bankruptcy, with Price Waterhouse as trustee.

Toronto Globe & Mail, Summer, 1979

The Festival Singers are bankrupt

Soft sing cuckoo

O God our Help in ages past

Protect us from small revenue.

After many a summer dies the swan

Steal away, steal Tom Tit

Lord God of Notes be with us yet

Lest we forge it, lest we forge it!



The breakfast cereals Wheatus and Total were displayed, with labels indicating they are identical except that 2 cents worth of vitamins are added to Total and the selling price is increased 35 cents. . . .

Moneysworth, Sept. 1979

**One robs you with a gullet
One with a fountain pen.
That's the "Total Difference"
Say "Now!", say "When"?**

"SUCROSE" CONTENT OF 30 LEADING CEREALS

CEREAL	SUCROSE	CEREAL	SUCROSE
Cheerios	3.07 %	Nabisco 100% Bran	19.77 %
Kellogg's Corn Flakes	5.03	Kellogg's Country Morning	21.85
Wheaties	8.60	Kellogg's Cracklin Bran	27.50
Kellogg's Rice Krispies	8.62	General Mills Golden Grahams	29.90
Kellogg's Raisin Bran	12.20	General Mills Trix	37.27
Kellogg's 40% Bran Flakes	12.88	Kellogg's Frosted Flakes	39.07
Post Raisin Bran	12.97	Quaker Cap'n Crunch	39.09
Ralston Purina Bran Chex	14.25	Post Super Sugar Crisp	42.16
Kretschmer Sun Country Granola with Almonds	16.82	Quaker King Vitaman	42.40
Quaker 100% Natural	17.09	Ralston Purina Cookie Crisp Chocolate Chip	45.45
C.W. Post	18.20	Post Fruity Pebbles	48.51
Kellogg's Frosted Mini Wheats	19.77	Kellogg's Apple Jacks	52.04

It was the People's Liberation Army, then the Red Army, that helped bring the Communists to power in 1949, in large measure because its reputation for honesty and closeness to the people made it much more attractive than the corrupt brutal troops of the Kuomintang....

Mao also worked out a series of rules for army discipline that most Chinese can still recite. Among them are: "Do not take a single meal or piece of thread from the masses," and "Speak politely. Pay thoroughly for what you buy. Return everything you borrow." . . .

The other day when a foreign journalist went to play tennis at the International Club, which is closed to ordinary Chinese, he observed a white-haired man in the green and blue uniform of the Chinese Air Force arriving at the court in a Red Flag sedan that was like a large Cadillac.

The officer had two new American-made graphite tennis racquets, which cannot be bought in China, and two military aides in uniform served him tea from thermos bottles they brought out to the court. Two Chinese tennis coaches also arrived to play with him. . . .

New York Times, Oct. 14, 1979

**Things come, things go
Blood flows under the bridge
Things are no more the things we know;
A valley becomes a ridge.**

**Comrades are only comrades
Man is flesh (you bet!)
Remember the soldiers of the field:
Point, game, set.**



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ON THE MOON SIGNED BY ENTIRE CREW . . .
CONCENTRATION CAMP MEMORABILIA . . . WARSAW
GHETTO MONEY SETS OF SIX DENOMINATIONS . . .
FIRST DAY BASEBALL COVERS SIGNED BY HALL OF
FAME GREATS . . . CONTEMPORARY EROTICA WRIST
WATCHES . . .*

Display Ad, New York Times, Feb. 15, 1980

**Still for sale
(But going fast)
One used world—
While it last . . .**



One of the most recent photos of Andrew Gomory was taken last June. Here, he is standing with his wife, Elizabeth, amid the rubble of fallen ivy in the garden of their home at 84 Joralemon Street. Several hundred pounds of ivy fell from the rear wall of the garden, narrowly missing Mr. and Mrs. Gomory as they sat on their patio on a balmy late spring day. Photo by Amy Davis.

DEBATE: REGISTRATION OF MEN AND WOMEN FOR MILITARY DRAFT

...Administration officials further maintain that young people in the United States should contribute to that national effort in the same way that athletes have been asked to forgo the summer Olympics in Moscow, businessmen have been forbidden to sell certain sophisticated goods and technology and farmers have been precluded from some sales of grain...

New York Times, March 5, 1980

**Bucket o' wheat, bucket o' blood
(War is good business: invest your son).
On second thought try that white house:
(We gave already, at Saigon).**



FATHER AND SON ACHIEVE THEIR GOAL: FIRST BALLOON TRIP ACROSS THE CON- TINENT

Maxie L. Anderson is the kind of man who likes bests and biggests and firsts. . . . He got his pilots license when he was 15 by lying about his age. . . . "I don't know why he does the things he does. I guess it's because no one's ever done them before." . . . "Maxie is basically a home-run hitter." . . . He became president [at age 39] of Ranchers Exploration . . . with interests in uranium, gold and silver. . . . "I think it tests your metal mettle," Mr. Anderson said.

When the two men set out from California they were hoping . . . to touch down at Kitty Hawk, N.C. [but they actually landed] in field outside Matane, Quebec . . . more than 1000 miles from their original destination. . . . The men became airsick and were unable to eat for the last day and a half. . . . The Andersons released ballast—water carried for that purpose, or, as the trip progressed, empty oxygen tanks, expended batteries and other unneeded items—to arrest the descent. . . . Kris . . . detonated an explosive charge to separate the gondola and the helium envelope. The gondola then fell to the ground, while the balloon was tangled and torn by the trees. . . .

New York Times, May 13, 1980

Reporter: Mr. Anderson, why do you shit on the people?

Maxie Anderson: Because they're there!

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Bess Myerson today defended accepting more than \$300,000 last year in consumer consultant fees from Bristol-Meyers and Citibank.

"I asked for the same money men would ask for in the same position," Miss Myerson said. "I felt that my talent and my skill was worth a certain amount of money and they paid me what I asked for."

New York Post, May 16, 1980

The Sexual Revolution

Before:

**Red Rover, Red Rover
Let Jimmy bend over
Let Jimmy come over
The people, Red Rover.**

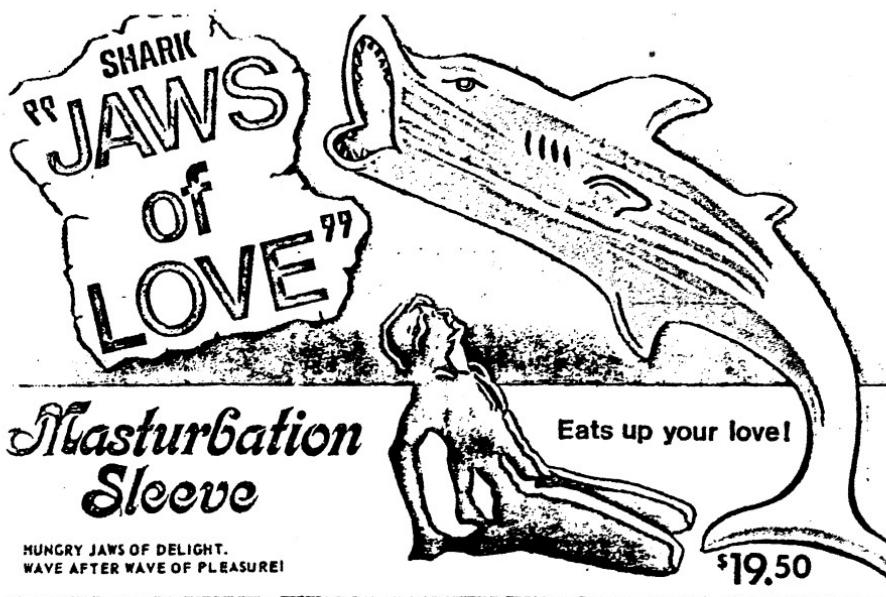
After:

**Red Rover, Red Rover
Let Bessie bend over
Let Bessie come over
The people, Red Rover.**

In Memoriam—

Gaby Smart 1908-1979

**Widow of David A. Smart,
Founder and original publisher of
Esquire Magazine**



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I AM 18 YEARS OLD OR OLDER

from the slide show: "Only In America!"

The Freedom of the Press

Art Young, *The Masses*, Dec. 1912



Journalism is one of the devices whereby industrial autocracy keeps its control over political democracy; it is the day-by-day, between-elections, propaganda, whereby the minds of the people are kept in a state of acquiescence, so that when the crisis of an election comes, they go to the polls and cast their ballots for either of the two candidates of their exploiters. Not hyperbolically and contemptuously, but literally and with scientific precision, we define Journalism in America as the business and practise of presenting the news of the day in the interest of economic privilege.

Upton Sinclair, *The Brass Check*, 1920